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BARBORA BATOKOVA

A bilingual information designer

DESIGN SKILLS

Color Correction
Conceptual Modeling
Digital Photography
Information Design
Photo Retouching
Presentation Design
Typography
Web Design
Wireframing
Writing & Editing

HCD METHODS

Activity Theory
Card Sorting
Collage
Concept Validation
Contextual Inquiry
Personas
Scenarios
Stakeholder Mapping
Usability Testing

TECHNICAL SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
Fireworks (Basic)
Flash (Basic)
After Effects (Basic)
MS SharePoint 2010
HTML + CSS

LANGUAGES

Czech (Fluent)
Spanish (Basic)
German (Basic)

INTERESTS

Ancient Egypt
Ballroom Dancing
Foreign Language Education

EDUCATION

Carnegie Mellon University, Pittsburgh, PA

M.Des. in Communication Planning & Information Design 5.2011

Chatham University, Pittsburgh, PA

B.A. in Professional Communication, Summa Cum Laude, GPA 4.0/4.0 7.2008

Cottey College, Nevada, MO

A.A. in Liberal Arts, GPA 4.0/4.0 5.2006

Townshend International School, Hluboká n. Vlt., Czech Republic

H.S. Exit Exam (Maturita) from English L&L, Czech L&L, Spanish, History, Art History 6.2004

PROFESSIONAL EXPERIENCE

Information Designer 7.2011 – present

CMU Software Engineering Institute: Digital Intelligence and Investigation Directorate, Pittsburgh, PA

Understand and interpret user research to inform design solutions. Organize and structure complex information systems. Articulate project needs, issues and solutions verbally, visually and in writing. Develop user interfaces.

Design Consultant/Communications Director/Intern 4.2007 – 5.2011

Mediators Beyond Borders, Pittsburgh, PA

Created organizational identity system. Created promotional materials. Consulted with Board of Directors on marketing and public relations decisions. Oversaw production of quarterly membership newsletter. Participated in annual congress planning. Redesigned the website. Produced a short documentary about the organization and its initiatives.

English as a Foreign Language (EFL) Tutor/Co-Director every summer since 2000

Vacation with English, Vímecmil, Czech Republic

Determine program direction. Design and update website. Teach EFL to groups of 6-8 students from 8-18 years old. Design personalized teaching materials.

Editor-in-Chief 8.2006 – 5.2008

The Communiqué, Chatham University, Pittsburgh, PA

Reestablished production of the 1,500-circulation student newspaper. Created a new, modern publication design. Assigned stories to 7 staffers and 15 reporters. Edited stories according to AP Style. Created page layout. Reported on campus events.

AWARDS

OutputLinks Woman of Distinction 7.2009

Electronic Documents and Systems Foundation (EDSF)

International Peace Scholar 4.2004 & 4.2009

P.E.O. Sisterhood

1st Place Special Section Design 4.2007

Missouri College Media Association (MCMA), 4th Division

Presidential Scholarship 5.2006

Chatham University, Pittsburgh, PA

All-USA First Academic Team Member & New Century Scholar 3.2006

Phi Theta Kappa, USA Today, American Association of Community Colleges, Coca-Cola Foundation

3rd Place Investigative Reporting 4.2005

Missouri College Media Association (MCMA), 4th Division